



# HOLY CROSS COLLEGE

ACCREDITED BY NAAC WITH 'A' GRADE

Tripura University Reg. Code: 17

Jubatara, P.O. Lembucherra, Tripura West Pin-799210

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"educating hearts and minds"

## Project Details for the students of BBA 5<sup>th</sup> Semester (February 2023)

University Enrollment No.	Name of Student	Name of Project Guide	Title of the Project
2025010042	Tushar Debbarma	Sharmili Chakraborty	A Study on consumer behaviour towards the brand PEPSI CO
2025010047	Haman Jamatia	Sharmili Chakraborty	A study on consumer perception towards Redmi mobiles in Tripura
2025010050	Balma Jamatia	Subhajit Paul	A study on consumer satisfaction towards Titan watch in Agartala.
2025010049	Knotharti Jamatia	Rupa Saha	A study on marketing strategies on Paytm
2025010065	Pintu Debbarma	Subhajit Paul	A study on customer satisfaction towards Hero Honda bike.
2025010053	Sumana Debbarma	Rupa Saha	A Study on Customer Perception towards Flipkart in Tripura
2025010056	Bahai Jamatia	Subhajit Paul	A Study on Customer Satisfaction towards poor products in Agartala
2025010055	Adong Jamatia	Subhajit Paul	A Study on Consumer Satisfaction towards Royal Enfield in Agartala
2025010058	Bivishen Debbarma	Subhajit Paul	A Study on Britannia biscuit market strategy
2025010044	Prasanna Debbarma	Rupa Saha	A Study on Customer Satisfaction Towards ITC classroom
2025010052	Arun Debbarma	Rupa Saha	A study on customer satisfaction on JioTV watch
2025010060	Napoleon Debbarma	Rupa Saha	A Study on Customer Satisfaction on towards health insurance
2025010054	Ogho Debnath	Subhajit Paul	A study on consumer perception with Bajaj Pulsar
2025010050	Bishal Gope	Rupa Saha	A study of consumer perception while Purchasing Apple watch
2025010061	Akash Banerjee	Subhajit Paul	A Study on customer satisfaction towards MAX Fashion Retail
2025010040	Shelabh Biswas	B. Sushobhan Jangupta	Financial analysis of Reliance Retail Limited.



2025010045	Trigunakshi Roy	Achintya Bhattacharjee	Financial performance analysis of TCS growth parameters.
2025010051	Ms. Alam Hossain	Alhijya Bhattacharjee	Financial statement analysis of SBI and Axis bank (2018-2022)
2025010041	Subhankar Das	Sushobham Sengupta	A study on Mergers and Acquisition on Indian Banking sector
2025010062	Sumi Karimaki	Achintya Bhattacharjee	A study on personal & economic Employment of rural Indian Women
<del>2025010048</del>	<del>Sourajit Das</del>	<del>Achintya Bhattacharjee</del>	Self-Help Credit program.
2025010048	Sourajit Das	Achintya Bhattacharjee	Financial Analysis of AB-PMJA7

  
 01.03.23  
 Sharmili Chakraborty  
 Head  
 Department of Business Administration  
 Holy Cross College, Agartala

HEAD  
 Dept. of Business Administration  
 HOLY CROSS COLLEGE, AGARTALA



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# HOLY CROSS COLLEGE

ACCREDITED BY NAAC WITH 'A+' GRADE (CYCLE:2)

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Date: 26-07-2023

## Notice

This is to inform the students of BBA 6<sup>th</sup> Semester (Marketing and Finance) that the final date of submission of your project report (both hard and soft copy) is on **7<sup>th</sup> August, 2023 (Monday)** and the **presentation and viva-voce** of the Project Paper (BMGT 605C and BMGT 610C) will be held on **9<sup>th</sup> August, 2023 (Wednesday)** from **10:00 am** (Room No. G6).

*Sh*  
26.07.23

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Sharmili Chakraborty  
Assistant Professor & Head  
Department of Business Administration  
Holy Cross College